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50 Powerful People: 40 More

Mar 4, 2010 11:56 AM, Ward's Dealer Business Magazine, By Ellen Lampert-Gréaux and Marian Sandberg

You've seen the top 10, now check out the other 40 powerful people on our list



31. David Gallo Scenic Designer

Gallo's work can be seen daily in more than a dozen cities and even at the national archive in the Smithsonian Institute. His repertoire ranges from Blue Man Group to Memphis on Broadway to collaborating with Phish for a reunion tour. He was the first designer to tackle

Tony Kushner's *Angels in America: Parts I and II* as a single theatrical experience for a national tour, and he holds the 2006 Tony Award for Best Scenic Design of a Musical for *The Drowsy Chaperone*.

32. Bob Gordon

President/CEO, A.C.T Lighting

If Eugene O'Neill had met Gordon, he'd surely have been inspired to write a sequel called *Success Of A Salesman*. An industry stalwart, Gordon has been around the block enough times to know a good product when he sees one and then how to market it right to the head of the class. He'd even sell you his own grandMA if MA Lighting didn't keep making them for him.

33. Mark Holden

Principal Acoustician, JaffeHolden

Engineer, physicist, and jazz musician, Holden has what it takes to create some of the best acoustic environments in the world. Anyone who doubted his prowess must have been convinced when his renovated acoustics for Alice Tully Hall met with rave reviews, even in *The New York Times*: "Musicians hear heaven in Alice Tully's new sound." The celestial angels praise his glory in this new heaven on earth.

34. Natasha Katz

Lighting Designer

Katz won her first Tony Award in 2000 for *AIDA* and her second in 2007 for *The Coast of Utopia/Salvage* (she was also nominated twice before for *Twelfth Night* and *Beauty and the Beast*). Designing lighting for theatre, opera, and dance, she's a staple on Broadway, grabbing at least a show or two each year since the 1980s (*Impressionism*, pictured, and *Hedda Gabler* in 2009). This year, she'll take on *The Addams Family* in Broadway's Lunt-Fontanne Theatre, set to open late March.

35. Tom Kenny

Lighting Designer

Kenny started 2009 lighting the Youth Ball for the Obama Inauguration and ended the year lighting the National Christmas Tree celebration at the White House. His roster of clients has included David Bowie, The Who, Page and Plant, Eric Clapton, George Harrison, Elton John, Martin Scorsese, Shakira, John Mayer, Paul Simon, and Jennifer Lopez, to name but a few. He has lit MTV's *Unplugged*, VH-1's *Storytellers*, *The Fuse Presents*, and MTV's Video Music Awards. His 2010 schedule begins with a unique awards show in Los Angeles, a massive global event in New York, and a very special intimate performance by The Who.

36. John Lee Beatty

scenic designer

In a career spanning four decades, he has designed more than 100 productions on and off Broadway, and his habitats quite often meet with applause the minute the curtain goes up. Most of his sets are so perfectly designed and decorated, you almost expect a real estate agent to be waiting in the wings with keys so you can move right in. He's not shy about using stuff from his own house when it's needed on stage, such as for the recent revival of *Brighton Beach Memoirs*, with a Brooklyn house so realistic, you could smell the pot roast in the kitchen.

37. Scott Lehrer**Sound Designer**

Pump up the volume for Lehrer, who broke the sound barrier on Broadway in 2008 as the first Tony Award-winner for sound design on a musical...ever! The timing was perfect, as his majestic sound design for Lincoln Center Theatre's knockout revival of *South Pacific* sure got the voters to sit up and listen. His skills range from theatrical design to system installation, music engineering, and corporate media, and he still finds time to teach music recording and sound design at Bennington College.

38. Steve Lieberman**Lighting Designer**

Lieberman is the go-to guy for nightclub design in the US, with a list of clients that spans the country from *Playhouse and Voyeur* in Hollywood, to *LIV* in Miami, to *Provacateur*, *Crobar*, and *Mansion* in New York, to *RokVegas*, *Cherry*, *Privé*, and *TAO* in Las Vegas. He's also delved into the festival world, designing lighting for *Ultra Music Festival*, *Electric Daisy Carnival*, *Nocturnal Festival*, *Monster Massive*, *Together As One*, and *Love Festival*. Add to that list his gig as band LD for *MIA* and *MSTRKRFT*, and this is one designer who reports he hasn't suffered in this economic climate.

39. Bob McCarthy**President, Alignment and Design Inc.**

If you need to solve phase problems in relation to waveform amplitude and frequency response—and really, who doesn't?—this is the guy to call. If you don't know what that means, check out his book, *Sound Systems: Optimization and Design*, and he'll tell all. Seriously, McCarthy knows how to harness your physical acoustics and process your signals to make your venue sound truly fabulous.

40. John Meyer**CEO, Meyer Sound**

For over 40 years, John Meyer has been influencing the way audiences hear sound, starting in 1967, when he assembled a high-fidelity amp system for Steve Miller's performance at the Monterey Pop Festival. In the years following, he invented loudspeaker systems, helped establish an acoustics lab at the Institute for Advanced Musical Studies in Switzerland, and—oh, yeah—founded Meyer Sound Laboratories, Inc. with his wife, Helen, where he continues to oversee research and development. Under his belt are 38 patents and a boatload of innovations for live and cinematic applications.

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