

LED Lighting Systems	OEM	Licensing	Technologies	Showcase	Corporate	Support	Go Green
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- Architecture
- Hospitality
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- Theater/Entertainment
- CK Features
- Videos
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Industry Sector

Hospitality

Products Used:



iColor Flex SL



iColor Cove MX Powercore



PDS-60ca 7.5V



Data Enabler

Method of Control:



Light System Manager

DMX System

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Cherry Nightclub at the Red Rock Resort and Casino

Las Vegas, NV

Although Red Rock is built away from the hustle and bustle of the Las Vegas strip, there is nothing reserved about its nightclub, Cherry. This sumptuous nightlife spot features edgy dance beats from the area's hottest DJs, tasty cocktails, and with its jazzy LED lighting by Color Kinetics it's easy to see why visitors find this club to be a memorable experience.

Stephen Lieberman, president of SJ Lighting, was tasked to differentiate Cherry from all the clubs on the Vegas strip, and he was up to the challenge. Working with 4Wall Entertainment, a leading international provider of lighting systems for theatrical, architectural, and marketing applications, they created an enticing night club with striking lighting effects. [Learn more...](#)

Additional Photos - click image to view larger



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Project Credits

Lighting Design:	Stephen Lieberman, SJ Lighting, Inc.
Club Designers:	David Mexico, Josh Held, The Rockwell Group
Installation, Programming and System Design:	Tunnel & VIP Booths: 4Wall Entertainment; Dome: SJ Lighting, Inc.
Lighting Supply:	4Wall Entertainment & SJ Lighting, Inc.